



	<b>Time Stamp</b>
<b>1</b>	2005/04/18 06:58
<b>2</b>	2005/04/18 06:58
<b>3</b>	2005/04/18 06:59
<b>4</b>	2005/04/18 06:59
<b>5</b>	2005/04/18 06:59
<b>6</b>	2005/04/18 06:59
<b>7</b>	2005/04/18 07:02
<b>8</b>	2005/04/18 07:05
<b>9</b>	2005/04/18 07:07
<b>10</b>	2005/04/18 07:07
<b>11</b>	2005/04/18 07:07
<b>12</b>	2005/04/18 07:08
<b>13</b>	2005/04/18 07:08
<b>14</b>	2005/04/18 07:14

Type	Ref #	Hits	Search Text	DBs
15 BRS	S18	19	("4859837" "4868376" "4874936" "4988987" "5019697" "5025,374" 4,975,841 "4603232" 4851997 "5109337" "4908761" "5041972" "4.007.366" "4.092.524" "4.198.793" "4.367.402" "4.539.472" "4.625.276" "4.642.625" "4.677.657" "4905080" "4746,787" "4749,982" "4752.677" "4816904" "6131088" "4,803,348" "4,972,504" "5,237,157" "5,283,819").pn.	US-PGPUB; USPAT
16 BRS	S19	28	("4859837" "4868376" "4874936" "4988987" "5019697" "5025,374" 4975841 "4603232" 4851997 "5109337" "4908761" "5041972" "4007366" "4092524" "4198793" "4367402" "4539472" "4625276" "4642625" "4677657" "4905080" "4746787" "4749982" "4752677" "4816904" "6131088" "4803348" "4972504" "5237157" "5283819").pn.	US-PGPUB; USPAT
17 BRS	S20	62	("4012720"   "4546382"   "4630108"   "4658290"   "4775935").PN. OR ("5041972").URPN.	US-PGPUB; USPAT; USOCR
18 BRS	S21	29	("4937439"   "5041972"   "5063506"   "5084819"   "5101352"   "5148365"   "5191525"   "5198642"   "5208765"   "5216593"   "5241464"   "5406477"   "5496175").PN. OR ("5627973").URPN.	US-PGPUB; USPAT; USOCR

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	Time Stamp
15	2005/04/18 07:15
16	2005/04/18 07:16
17	2005/04/18 07:19
18	2005/04/18 07:20

	Type	Ref #	Hits	Search Text	DBs
19	BRS	S22	11	"5627973"   "5675510"   "5794210"   "5796952"   "5808908"   "5870559"   "5893098"   "5951642"   "5999908"   "6044398"   "6070145").PN.	US-PGPUB; USPAT; USOCR
20	BRS	S23	91	("4007355"   "4092524"   "4298793"   "4367402"   "4539472"   "4603232"   "4625276"   "4642685"   "4677657"   "4734858"   "4746788"   "4749982"   "4752677"   "4816904"   "4839504"   "4851997"   "4859837"   "4866376"   "4874935"   "4905080"   "4908761"   "4975841"   "4988987"   "4992940"   "5019697"   "5023435"   "5025374"   "5041972"   "5109337"   "5438355"   "5442759").PN. OR ("5999908").URPN.	US-PGPUB; USPAT; USOCR
21	BRS	S24	2	("5,970,476" "6,625,616").pn.	US-PGPUB; USPAT; USOCR
22	BRS	S25	9	("5,208,765" "6,438,594" "6,505", "191" "5,664", "109" "6,052,693" "5,646,862" "5,745,390" "6,341,287" "5,311,424" "6,353,824" "6,389,436").pn.	US-PGPUB; USPAT; USOCR
23	BRS	S5	44	S4 and S1	US-PGPUB; USPAT
24	BRS	S3	43	S2 and @py<"2002"	US-PGPUB; USPAT
25	BRS	S26	26	(market and research).ti.	US-PGPUB; USPAT

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<b>19</b>	2005/04/18 07:27
<b>20</b>	2005/04/18 07:37
<b>21</b>	2005/04/18 07:39
<b>22</b>	2005/04/18 07:39
<b>23</b>	2005/04/18 07:45
<b>24</b>	2005/04/18 07:47
<b>25</b>	2005/04/18 08:55

	Type	Ref #	Hits	Search Text	DBs
26	BRS	S27	8	("6,678,698" "6,256,663" "5,991,373" "6,343,990" 2002/0013834 "6,356,922" "6,362,837" 2002/0016788 "5,878186" "5,894,595").pn.	US-PGPUB; USPAT
27	BRS	S28	10	("6,678,698" "6,256,663" "5,991,373" "6,343,990" "20020013834" "6,356,922" "6,362,837" "20020016788" "5,878186" "5,894,595").pn.	US-PGPUB; USPAT
28	BRS	S29	248	(market adj research) and (product same (test testing))	US-PGPUB; USPAT
29	BRS	S30	112	S29 and "705"/.ccls.	US-PGPUB; USPAT
30	BRS	S31	182	S29 and (database)	US-PGPUB; USPAT
31	BRS	S32	91	S30 and S31	US-PGPUB; USPAT
32	BRS	S33	4	("6,189,029" "6,549,890" "6,754,635" "6,236,975" "6.093,026").pn.	US-PGPUB; USPAT
33	BRS	S34	5	("6,189,029" "6,549,890" "6,754,635" "6,236,975" "6093,026").pn.	US-PGPUB; USPAT
34	BRS	S35	1	sellable adj database	US-PGPUB; USPAT
35	BRS	S36	4629	sell same (customer consumer user) same (information data)	US-PGPUB; USPAT
36	BRS	S37	0	S36 and 705/ccls.	US-PGPUB; USPAT
37	BRS	S38	2373	S36 and "705"/.ccls.	US-PGPUB; USPAT

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<b>26</b>	2005/04/18 08:55
<b>27</b>	2005/04/18 08:56
<b>28</b>	2005/04/18 08:56
<b>29</b>	2005/04/18 08:57
<b>30</b>	2005/04/18 08:57
<b>31</b>	2005/04/18 09:00
<b>32</b>	2005/04/18 09:01
<b>33</b>	2005/04/18 09:01
<b>34</b>	2005/04/18 09:02
<b>35</b>	2005/04/18 09:02
<b>36</b>	2005/04/18 09:02
<b>37</b>	2005/04/18 09:02



	Type	Ref #	Hits	Search Text	DBs
38	BRS	S39	96	S38 and (market adj research)	US-PGPUB; USPAT
39	BRS	S40	87	S39 and internet	US-PGPUB; USPAT
40	BRS	S41	24	(US-20010042003-\$ or US-20010049607-\$ or US-20020072955-\$ or US-20040177002-\$).did. or (US-4546382-\$ or US-4603232-\$ or US-4816904-\$ or US-5041972-\$ or US-5109337-\$ or US-5208765-\$ or US-5583763-\$ or US-5627973-\$ or US-5893098-\$ or US-5951642-\$ or US-5999908-\$ or US-6012051-\$ or US-6038517-\$ or US-6256663-\$ or US-6477575-\$ or US-6574621-\$ or US-6741967-\$ or US-6801818-\$ or US-6862585-\$ or US-6865578-\$).did.	US-PGPUB; USPAT
41	BRS	S42	0	S41 and (targeted adj email)	US-PGPUB; USPAT
42	BRS	S43	0	S41 and (target adj (e-mail email))	US-PGPUB; USPAT
43	BRS	S44	1	S41 and (mailing adj list)	US-PGPUB; USPAT
44	BRS	S45	1	(targeted adj email).ti.	US-PGPUB; USPAT
45	BRS	S46	44	(targeted adj email)	US-PGPUB; USPAT
46	BRS	S47	2	(targeted adj email) and (market same research)	US-PGPUB; USPAT
47	BRS	S48	44	(database near marketing) and (market near research)	US-PGPUB; USPAT

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<b>38</b>	2005/04/18 09:03
<b>39</b>	2005/04/18 09:03
<b>40</b>	2005/04/18 09:46
<b>41</b>	2005/04/18 09:47
<b>42</b>	2005/04/18 09:47
<b>43</b>	2005/04/18 09:47
<b>44</b>	2005/04/18 09:48
<b>45</b>	2005/04/18 09:49
<b>46</b>	2005/04/18 09:50
<b>47</b>	2005/04/18 09:50

	Type	Ref #	Hits	Search Text	DBs
48	BRS	S49	0	("2002/0026390").URPN.	USPAT
49	BRS	S50	3	("6,029,161" "5,933811" "6,009407").pn.	USPAT
50	BRS	S51	3	("5,999,914" "5,983,214" "6,119,101").pn.	USPAT
51	BRS	S52	7	("5,675,784" "5,600,831" "5,819,285" "5,913,210" "5,918,214" "5,999,924" "6,006,225").pn.	USPAT
52	BRS	S53	2	("6,009,410" "5,948,061").pn.	USPAT
53	BRS	S54	1	("6,014,634").pn.	USPAT
54	BRS	S55	0	(Database and Marketing and Funnel).ti.	USPAT
55	BRS	S56	17	(Database and Marketing).ti.	USPAT
56	BRS	S57	21	(Database and Marketing).ti.	US-PGPUB; USPAT
57	BRS	S58	150	concept adj testing	US-PGPUB; USPAT
58	BRS	S59	31	S58 and internet	US-PGPUB; USPAT
59	BRS	S60	4	("6721,713" "5,341,412" "6,118,865" "6,477,504").pn.	US-PGPUB; USPAT
60	BRS	S61	8	("6,167,383" "6,189,029" "5,808,908" "5,724,262" "5,740,035" "5,999,908" "5,490,060" "6,332,129").pn.	US-PGPUB; USPAT
61	BRS	S62	150	concept adj testing	US-PGPUB; USPAT

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<b>48</b>	2005/04/18 09:56
<b>49</b>	2005/04/18 09:58
<b>50</b>	2005/04/18 09:59
<b>51</b>	2005/04/18 10:01
<b>52</b>	2005/04/18 10:04
<b>53</b>	2005/04/18 10:05
<b>54</b>	2005/04/18 10:05
<b>55</b>	2005/04/18 10:05
<b>56</b>	2005/04/18 10:41
<b>57</b>	2005/04/18 10:42
<b>58</b>	2005/04/18 10:44
<b>59</b>	2005/04/18 10:50
<b>60</b>	2005/04/18 10:50
<b>61</b>	2005/04/18 11:05

	Type	Ref #	Hits	Search Text	Dbs
62	BRS	S63	19	S62 same product	US-PGPUB; USPAT
63	BRS	S64	7	(2002/0053076 2002/0052782 2002/0026351 2002/0010620 2002/0004789 2002/0004739 "6332129" 2001/0049636 2001/0014868 2001/0013009 2001/0010041 "6236975" "6044354" "6026387" "6012051" "5822744" "5041972").pn.	US-PGPUB; USPAT
64	BRS	S65	17	("20020053076" "20020052782" "20020026351" "20020010620" "20020004789" "20020004739" "6332129" "20010049636" "20010014868" "20010013009" "20010010041" "6236975" "6044354" "6026387" "6012051" "5822744" "5041972").pn.	US-PGPUB; USPAT
65	BRS	S1	3650	705/26.ccls.	US-PGPUB; USPAT
66	BRS	S66	6	(product near concept near evaluation)	US-PGPUB; USPAT
67	BRS	S67	1	("2002/0077882").URPN.	USPAT
68	BRS	S68	2	("20020004749" "5,550,746" "5,717,598").pn.	USPAT
69	BRS	S69	3	("20020004749" "5,550,746" "5,717,598").pn.	US-PGPUB; USPAT
70	BRS	S70	13	(mass adj customization).ti.	US-PGPUB; USPAT

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<b>62</b>	2005/04/18 11:08
<b>63</b>	2005/04/18 11:08
<b>64</b>	2005/04/18 11:08
<b>65</b>	2005/04/18 12:22
<b>66</b>	2005/04/18 12:23
<b>67</b>	2005/04/18 12:27
<b>68</b>	2005/04/18 12:27
<b>69</b>	2005/04/18 12:27
<b>70</b>	2005/04/18 12:35

*THCFO - Paul All*

	Document ID	Title	Current OR	Inventor
1	US 4546382 A	Television and market research data collection system and method	725/14	McKenna; William J. et al.
2	US 4603232 A	Rapid market survey collection and dissemination method	379/92.04	Kurland; Lawrence G. et al.
3	US 4816904 A	Television and market research data collection system and method	725/11	McKenna; William J. et al.
4	US 5041972 A	Method of measuring and evaluating consumer response for the development of consumer products	705/10	Frost; W. Alan
5	US 5109337 A	Conceptual design tool	705/29	Ferriter; Kate M. et al.
6	US 5124911 A	Method of evaluating consumer choice through concept testing for the marketing and development of consumer products	705/10	Sack; Michael C.
7	US 5208765 A	Computer-based method and system for product development	702/84	Turnbull; Robert S.
8	US 5583763 A	Method and apparatus for recommending selections based on preferences in a multi-user system	707/3	Atcheson; John et al.

	Document ID	Title	Current OR	Inventor
9	US 5627973 A	Method and apparatus for facilitating evaluation of business opportunities for supplying goods and/or services to potential customers	705/10	Armstrong; Hugh E. et al.
10	US 5893098 A	System and method for obtaining and collating survey information from a plurality of computer users	707/10	Peters; Graham et al.
11	US 5913210 A	Methods and apparatus for disseminating product information via the internet	707/4	Call; Charles G.
12	US 5951642 A	System for collecting detailed internet information on the basis of the condition of activities of information viewers viewing information of service providers	709/224	Onoe; Takutaro et al.
13	US 5999908 A	Customer-based product design module	705/1	Abelow; Daniel H.
14	US 6009407 A	Integrated marketing and operations decisions-making under multi-brand competition	705/10	Garg; Amit
15	US 6012051 A	Consumer profiling system with analytic decision processor	706/52	Sammon, Jr.; Thomas M. et al.



	Document ID	Title	Current OR	Inventor
16	US 6038517 A	Computer system and method for dynamically assessing the market readiness of a product under development	702/82	Dobbins; James Gregory et al.
17	US 6044354 A	Computer-based product planning system	705/7	Asplen, Jr.; Brennan William
18	US 6236975 B1	System and method for profiling customers for targeted marketing	705/7	Boe; Barbara J. et al.
19	US 6256663 B1	System and method for conducting focus groups using remotely loaded participants over a computer network	709/204	Davis; Hugh O.
20	US 6477575 B1	System and method for performing dynamic Web marketing and advertising	709/224	Koeppel; Arthur et al.
21	US 6574621 B1	Survey analysis system and method	707/4	Lautzenheiser; Ted G. et al.
22	US 6741967 B1	Full service research bureau and test center method and apparatus	705/10	Wu; Arthur F. et al.
23	US 6801818 B2	Distributed product development	700/97	Kopcha; Suzanne Miranda
24	US 6862585 B2	System and method for managing product development	707/1	Planalp; John Eugene et al.
25	US 6865578 B2	Method and apparatus for the design and analysis of market research studies	707/102	Hays; Wesley Joseph
26	US 20010042003 A1	Network marketing business method	705/10	Tanaka, Kazuyoshi

	Document ID	Title	Current OR	Inventor
27	US 20010049607 A1	Network marketing system confirming the intention to purchase items in a shopping cart sequentially for each item	705/1	Tanaka, Hisashi et al.
28	US 20020026390 A1	Method and apparatus for obtaining consumer product preferences through product selection and evaluation	705/27	Ulenas, Jonas et al.
29	US 20020042733 A1	Enhancements to business research over internet	705/10	Lesandrini, Jay William et al.
30	US 20020072955 A1	System and method for performing market research studies on online content	705/10	Brock, Stephen P.
31	US 20020077882 A1	Product design process and product design apparatus	705/10	Nishikawa, Akihito et al.
32	US 20020091534 A1	Facility for conducting consumer product research	705/1	Berning, Carol Kohn et al.
33	US 20030216956 A1	Method and system for marketing to potential customers	705/10	Smith, Richard T. et al.
34	US 20040177002 A1	Customer-based product design module	705/14	Abelow, Daniel H.